

Financing Climate Resilient Livelihoods



Farmers growing climate resilient millets



PWD running a business



Tribal entrepreneur running business on solar

How do we move from financing technologies to financing resilient livelihoods?

Three implementation ideas

- 1. Finance productive assets from demand side**
- 2. Finance according to ecosystem context**
- 3. Finance according to enterprise cash flows**

Renewable Energy is a Demand-Side Asset

Historical trend

Supply side heavy
Energy → Consumer



Current need

Local clean energy Enterprises → **Local**
business owners own Energy → Income



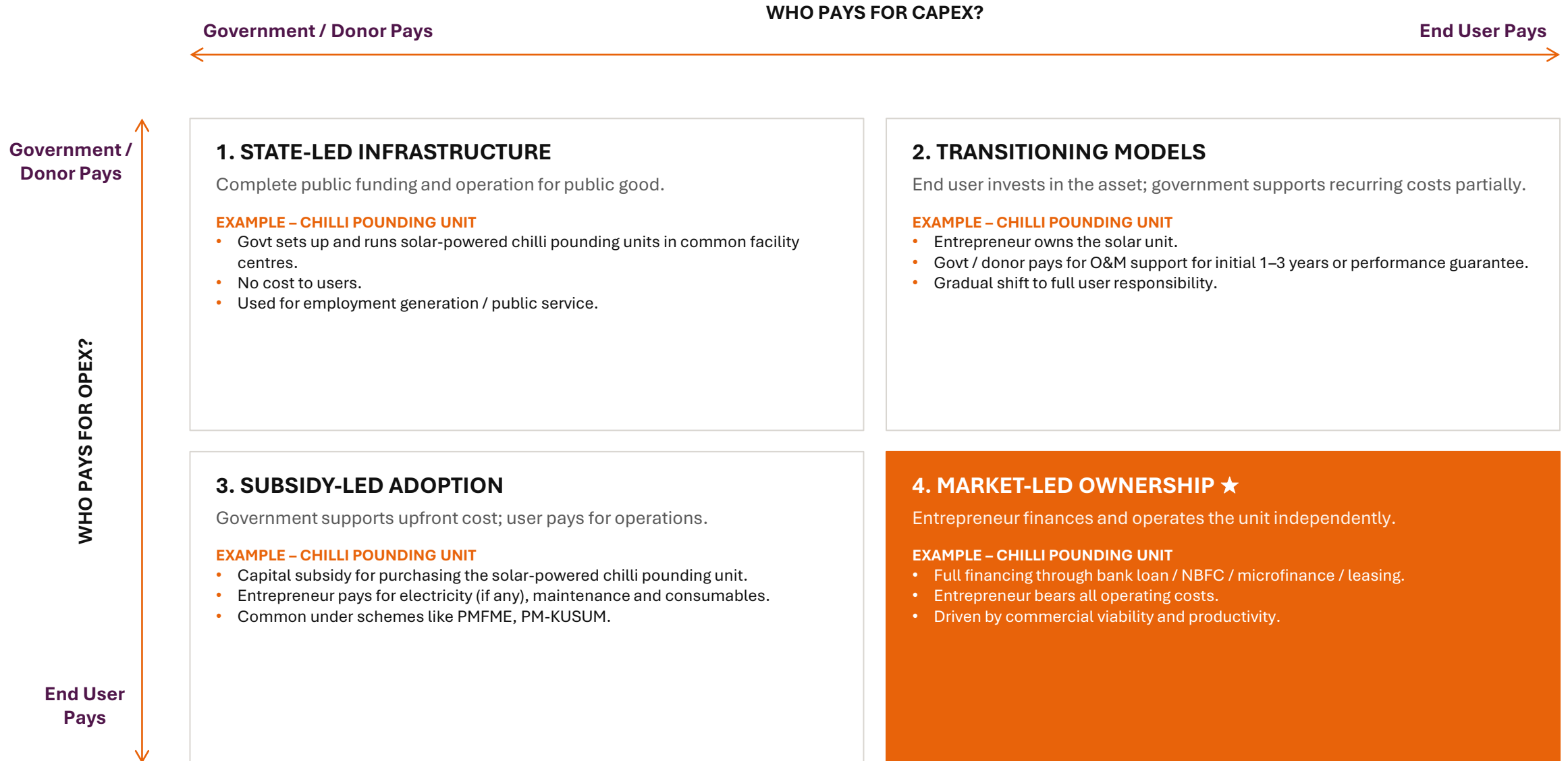
The poor may never own a dam. They can own the energy that powers their livelihood

The Same Solar powered Chilli Pounding Unit Should Not Be Financed the Same Way Everywhere

Imagine the same solar-powered chilli pounding unit



Example: Chilli Pounding Unit powered by Solar — funded differently in different ecosystem contexts



Can the Business Afford the Loan?

Monthly Business Earnings



Affordable EMI



Current Loan EMI



✓ Bankable

✗ Not Affordable

Finance should leave the entrepreneur better off than before from day 1.



6-Monthly cashflow



Daily cashflow



Seasonal cashflow (February – May)

If you'd like to see first-hand:

- **how end-user-centric financing programs works on the ground,**
- **want to work together on making existing financing products viable for end user**

— reach out to us at:

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SELCO Foundation